



PRESS RELEASE

Luminous launches double purifier with mineral control Introduces Jewel WM + with RO and UF Process

New Delhi, June 15, 2007: Luminous Power Technologies Ltd., a leading manufacturer and marketer of 'Luminous' brand of Inverters, UPS, Batteries & Water Purifier has introduced Jewel WM+, a "Reverse Osmosis & Ultra filtration" based water purifier with mineral control.

Jewel WM+ purifier is the most power packed purifier that comes with two of the most advanced and reliable technologies of water purification. "Reverse Osmosis & Ultra filtration" both when combined together in a single unit removes any risks arising from impure or contaminated water for your family.

Jewel WM+ is the first water purifier with dual membrane filtration (RO & UF) with a 9-liter storage capacity and is fully automatic. It is specially designed to remove dissolved chemical impurities. This semi-permeable membrane has .0001-micron pore diameter. These pores being much smaller than both virus & bacteria don't allow them to pass through apart from all other impurities.

According to **Mr. Rakesh Malhotra, M.D., Luminous Power Technologies Ltd,** "The water purifier market is growing very fast. The demand for better water is evident by the strong sales of bottled water, and the growing demand for domestic water purification systems and water filters. Jewel WM+ is another step in our effort to provide customers with a perfect choice in water purification at competitive price".

Apart from excellent technological product features and top quality manufacturing, what makes Luminous the preferred choice among water purifier users in the country is an industry-leading fully automated 'After Sales Support' system. It offers top-of-the-line service support, which is further supported with a call-center facility that can register customer complaints 24/7 and SMS 6161.

About Luminous Power Technologies Ltd.

Luminous Power Technologies Pvt. Ltd., formerly known as SAR Silicon Systems Pvt. Ltd., is a leading manufacturer and marketer of 'Luminous' brand of Inverters, UPS, Batteries & Water Purifier. Estd. In 1988, it also manufactures and markets power products under the brand name of Tez. The company has its presence all across India and 28 overseas markets. The company has a large Inverter Battery manufacturing facility at Gagret & Inverter & UPS manufacturing facilities at Baddi, Himachal. With this production facility the company can produce around one million units of inverter & UPS every year at preset. The company has already embarked on diversification/expansion /projects and plans to set up two additional production facilities with substantial additions to its existing products range. Luminous Power Technologies also has other business interests in Consumer Appliances, Information technology and Networking Solutions. Luminous Electronics, A SAR Group Company has recently entered in-to a joint venture with Hyundai for manufacturing & marketing of Hyundai Inverters, Batteries and UPS systems and more products would be added in the near future.