

Luminous launches Ultra Bright LED Solutions for Home Lighting

LED Lighting Solutions which are bright and reliable with robust electronics and unique designs

June 12th, 2017, Kolkata – Luminous Power Technologies which is the market leader in inverters and batteries and offers high performance electrical products like fans, modular switches and wires is now launching LED lighting solutions.

Luminous range of LED lighting solutions is perfect partner for Indian homes with decades of strong understanding of power situations and applications. With the launch of LED Lighting Products we will be able to offer complete Home Electrical Solutions required for Hassle-free life like Fans, Modular Switches, Wires and Lighting under one Umbrella.

Luminous LED Lighting offers

- ❖ Ultra-Bright LEDs which are manufactured with Certified LEDs and High Specification Electronics.
- ❖ Complete range of LED Battens, Bulbs, Down lighters, Slim/Surface Panels, Spotlights and Strip lights.
- ❖ Best in Class Life of Products with assurance of 2 year Performance Guarantee

Luminous LED Lighting Range is based on consumer insights on Brightness along with Performance. We strongly believe that **“Bright Light toh Life Bright”**. This LED lighting range delivers high on performance, it’s unique in design and offers consumer delight in terms of pricing. With our global experience in electronics, we wish to enhance the Lighting Experience of Indian consumer with multiple solutions in line with international technological innovations.

Speaking on the occasion, Luminous MD Mr. Vipul Sabharwal said *“The word Luminous means to light up and hence our entry into LED Lighting Category is a natural extension, in order to offer complete Home Electrical Solutions. LED Lighting is growing at very fast pace and will redefine the core of Lighting Business. We feel our strong understanding in electronics and power products with global energy expertise, makes us a competent player to address the needs of Indian Consumer and help him realise the dream of a future smart home”*.