

**Press Release:**

## **Luminous unveils wall-mounted power backup system called “Regalia”**

*It’s revolutionary design, long life and maintenance free promise makes it ideal for premium households*

**New Delhi, 18<sup>th</sup> January, 2017:** Luminous Power Technologies, the leading power back-up specialist in India today announced the launch of *REGALIA*- India’s most unique power back-up system that can be **wall mounted** and comes loaded with so many features.

It is the most compact power back-up system available in India and uses the latest in-built **lithium ion battery technology** – just like mobile phones. Regalia is **maintenance free** – just fit it and forget it, with a **battery lifespan of up to 10 years**. The elegant design blends in seamlessly with the home décor, making it a suitable choice for both contemporary and traditionally styled homes.

Regalia is **future ready** - it has the option to be **charged with regular mains** supply or **through solar panels** harnessing abundant solar energy. Its unique fast charging technology **charges battery** completely in **two to three hours**.

It enable users to **stay connected** using Wi-Fi and access information and diagnostics via their smartphones. It is **safe**, eliminating the risk of accidental contact by doing away with wires, terminals and includes an in-built safety mechanism to protect appliances from voltage surges and short circuits.

Speaking at the launch, **Mr. Vipul Sabharwal, MD, Luminous Power Technologies**, said, “India is a dynamic market demanding innovation at each step to upgrade their life styles. At Luminous we have ensured excellent performance in quality and service and this is the reason we always come up with path-breaking products Indian consumers have never seen before. Regalia will change the way consumers perceive power backup technology. We are happy to bring a whole new experience to our consumers and are confident that they will like it.”

**Mr. Sachin Bhalla, VP, Marketing** at Luminous, stated that “Regalia is truly everything that consumer needs from a power back up system, it is stylish, smart, safe, solar ready and on top of this, it has an everlasting battery. We have created this product from our hearts.”

**As per Mr. Naveen Goudar, Senior VP, R&D**, “It is a result of indigenous and innovative R&D at Luminous, it is a matter of great pride for us, very thrilled to bring lithium ion technology to the power backup industry for the first time in the market.”

**About Luminous Power Technologies**

Luminous Power Technologies is the leading electrical specialist in India having a vast portfolio comprising of Power back up solutions such as Home UPS, Inverter Batteries and Solar Applications to Home Electrical offerings such as Fans, Wires & Switches. With 28 years of existence, 7 manufacturing units, more than 28 sales offices in India and presence in over 36 countries, our 6000 employees serve more than 60,000 channel partners and millions of customers. Our motto has always been Customer Delight through Innovation & Passion with focus on Execution & Team-work.

**For any further queries, please write to:**

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